
OFFICIAL SOUTHEND UNITED MATCHDAY PROGRAMME 2026/27 • £2
SATURDAY, JULY 18 2026 • 15:00
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AWAY FAN GUIDE

2026/27 SEASON

THANK YOU FOR VISITING US AT ROOTS HALL.

This guide is for away supporters attending Roots Hall.

This guide has been created to help you get the most out of your visit to the stadium.

There's a lot of key information in here, from the best way to secure tickets, to ways you can give us your feedback, and we would recommend you downloading this guide so you have it to hand on your visit.

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3 Getting To Roots Hall

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GETTING TO ROOTS HALL.

Roots Hall has been the home to Southend United since 1955. Navigating your way to the stadium on a matchday is easy with various transport options to suit everyone. Located in Southend-on-Sea in Essex, Roots Hall is conveniently situated near the city centre, making it accessible by car, train, bus, on foot... and even by plane!

Address: Southend United Football Club, Roots Hall Stadium, Victoria Avenue, Southend-on-Sea, SS2 6NQ.

TRAIN

If you are travelling to the ground on a c2c service, the closest station will be either Southend Central or Westcliff, about a 50 minute train journey from London Fenchurch Street.

From Southend Central you can either walk to the stadium (approximately 25 minutes) or take the bus from Stop VS on Whitegate Road, on the opposite side of Southend High Street; buses normally run every five minutes, however timings may vary.

Alternatively, from Westcliff station, the walk is approximately 30 minutes.

Off-Peak c2c tickets purchased more than three days in advance of travel can benefit from a 40% discount - perfect for weekend fixtures. Children travel for £2 on c2c trains!*

**Up to four kids travel Off-Peak for £2 each with a fare-paying adult on weekends and school holidays.*

CAR

For fans driving to Roots Hall Stadium, the ground is easily accessible from several major roads in the area.

From the M25

- If you're travelling from the London area or further north, take the M25 and exit at Junction 29 onto the A127 towards Southend-on-Sea.
- Follow the A127 for about 20 miles until you reach Victoria Avenue (A127) in Southend.
- Continue straight along Victoria Avenue, and you'll see Roots Hall on your right-hand side after about 1 mile.

From the A13

- If you're coming from the east (Canvey Island/Basildon) or west (London), you can also take the A13 towards Southend.
- When you reach Southend, join Queensway (A1160) and follow signs for the A127.
- Turn onto Victoria Avenue, and Roots Hall Stadium will be on your left after about a mile.

PLANE

The closest airport is London Southend Airport, located just a short distance from the ground roughly two miles away, making it an extremely convenient option for flying in to watch a game. The airport offers flights from a variety of UK and European destinations.

After landing, you can take a train from Southend Airport Station, located directly at the airport, to Prittlewell Station, which is just a five minute walk from Roots Hall.

Local buses, such as Arriva's Bus 9, run regularly from the airport into the town centre and stop near the stadium.

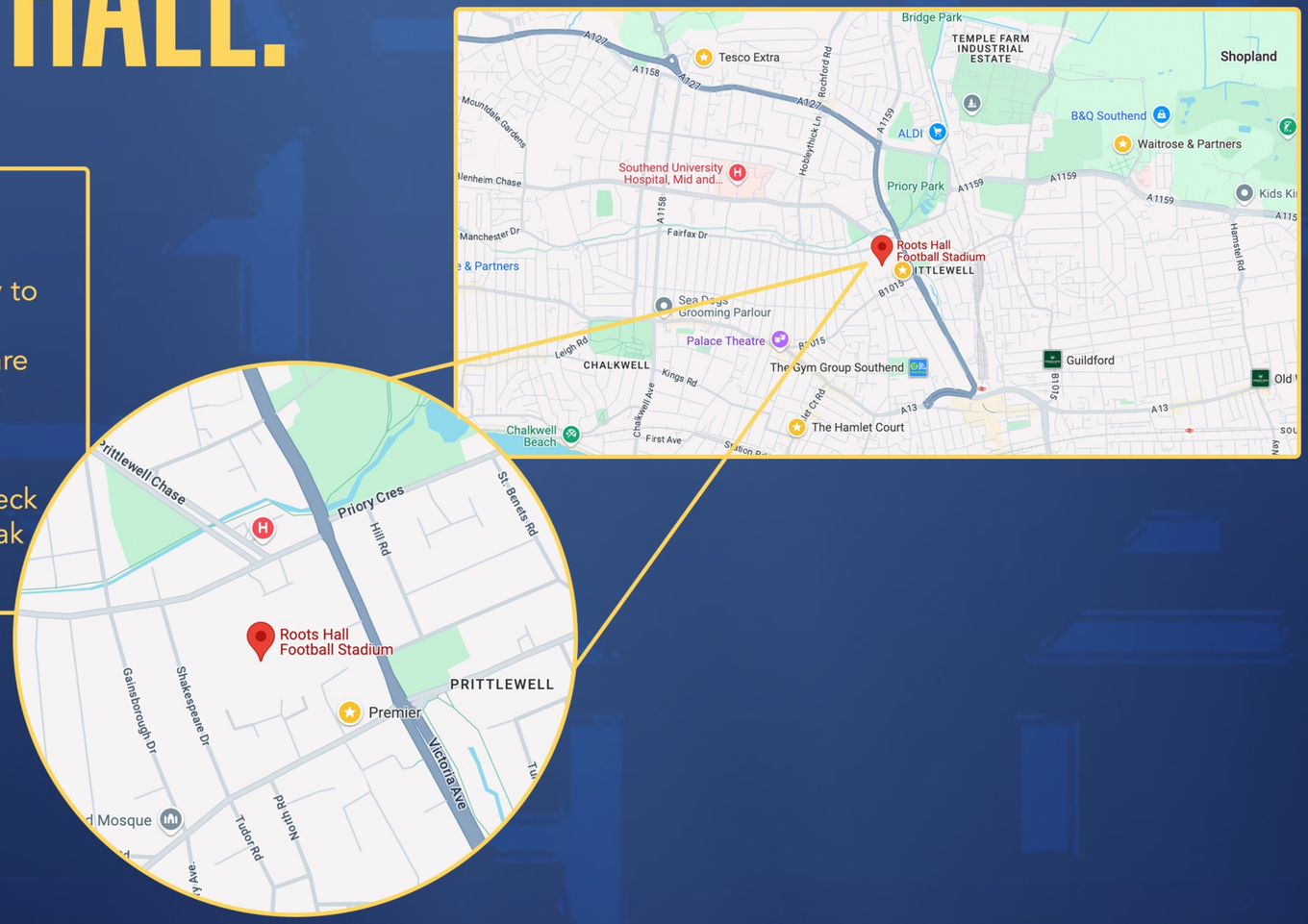
Taxis from Southend Airport to Roots Hall take around 10 minutes and can be found directly outside the airport terminal. The fare is approximately £10–£15 depending on traffic. The journey takes about 10–15 minutes.

GETTING TO ROOTS HALL.

BUS

Southend-on-Sea has a well-connected local bus network, making it easy to reach the stadium from the town centre, nearby areas, and further afield. There are several convenient routes that stop near to the ground which are the number 9, 20 and 29 served by Arriva and number 21/21A served by First Essex.

Buses may be busier on matchdays, so plan to arrive early. Be sure to check schedules and allow extra time for potential delays, especially during peak times.



PARKING.

Unfortunately, there is no matchday parking sold at Roots Hall except to season car park holders. There is limited street parking available around the stadium, but be aware of residents-only restrictions in some areas.

It's recommended to park further out from the stadium and walk to avoid congestion. Several pay-and-display car parks are located near Southend City Centre, which is a 10–15 minute walk from the stadium. These include:

- Southend Council Car Park
- University Square Car Park
- Priory Park Car Park
- Warrior Square Car Park
- Short Street Car Park
- Tylers Avenue Car Park

Traffic can be heavy around the stadium on matchdays, especially closer to kick-off. To avoid delays, plan to arrive at least an hour before the match starts.

TICKETS.

Tickets for home games go on sale at least three weeks in advance, and in some cases much earlier.

There are two ways to purchase tickets for our home matches. These are as follows:

ONLINE

The quickest and easiest way to secure your ticket for a game at Roots Hall is through our official ticketing website: **southendunitedfc.ktckts.com**.

Our online system provides a smooth experience, making it simple to purchase match tickets anytime, anywhere. When buying online, you'll receive a digital ticket that can be:

* Downloaded as a PDF and saved to your phone, or
* Added straight to your Apple Wallet for convenience.

On matchday, simply present your e-ticket at the turnstiles where it will be scanned by our operators. This means there's no need to visit the ticket office to collect your ticket before entering the stadium.

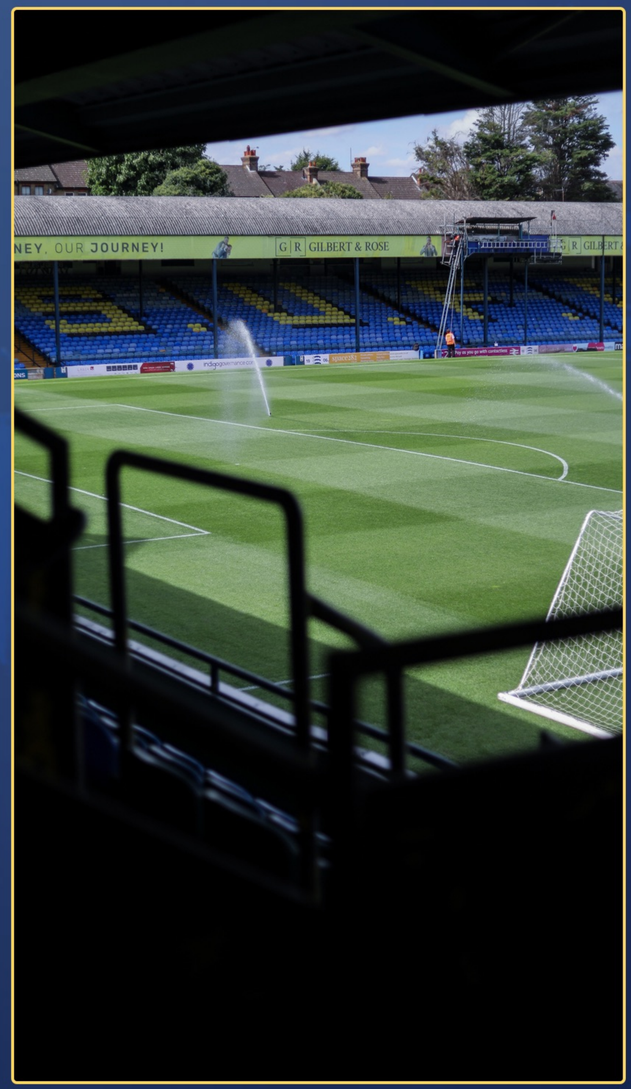
Fans will be required to register prior to purchasing tickets.

IN-PERSON

You can visit the BTMK Solicitors Box Office, located just off Victoria Avenue next to the Club Shop, to buy tickets during the opening hours:

Mon, Tue: 10am-4pm
Saturday (home matchday): 10am-kick-off
Sunday/away matchday: Closed

Our friendly staff in the ticket office will be able to field any questions you may have, so do not hesitate to come down and speak to a member of staff.



TICKETS.

It's cheaper to purchase tickets in advance. In-advance prices are available until midnight the day before the game. Subject to availability, tickets will be available to purchase on the day, either online or from within our main ticket office. Please note that we do not operate cash turnstiles.

CATEGORY	ADVANCED	MATCHDAY
ADULT	£23	£25
SENIOR (62+)	£18	£20
YOUNG PERSON (17-22)	£18	£20
EMERGENCY SERVICES*	£18	£20
DISABLED	£18	£20
JUNIOR (9-16)	£12	£14
CHILD (8 AND UNDER)	£7	£9

We operate a QR Code entry system. Fans are not required to print tickets containing QR Codes as these can be scanned directly from a smart device. Where fans would prefer to print tickets, we ask that they ensure that the QR Code is clear and intact. Any incomplete or missing QR Codes will result in the ticket being unable to be used to gain access to the stadium.

MATCHDAY TIMINGS.

3PM KICK-OFF

10:00	BTMK Box Office and Club Shop open
13:00	Hospitality areas open
13:30	Turnstiles open
14:00	Team news released
14:20	Players out to warm-up
15:00	**Kick-Off**
15:45	Half-Time
16:45	Full-Time
	Club Shop re-opens
17:15	Club Shop closes

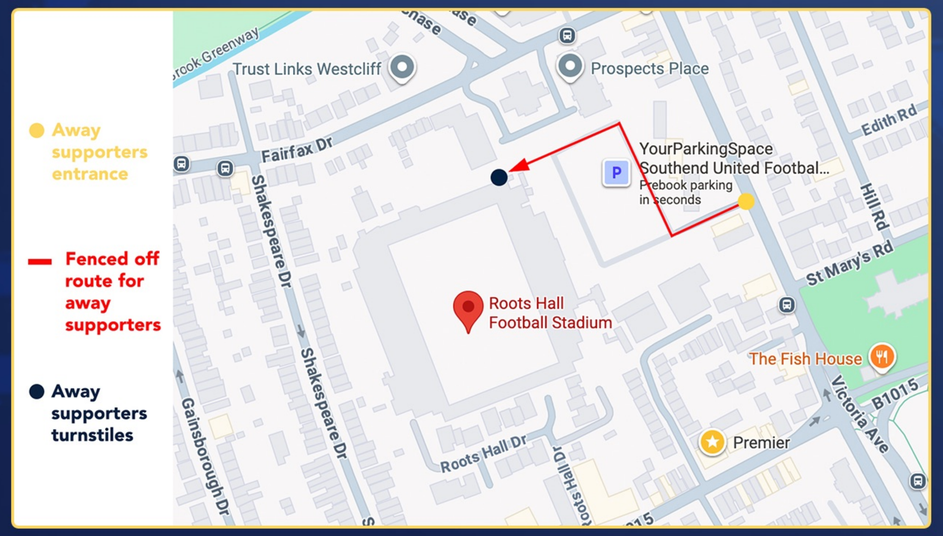
7:45PM KICK-OFF

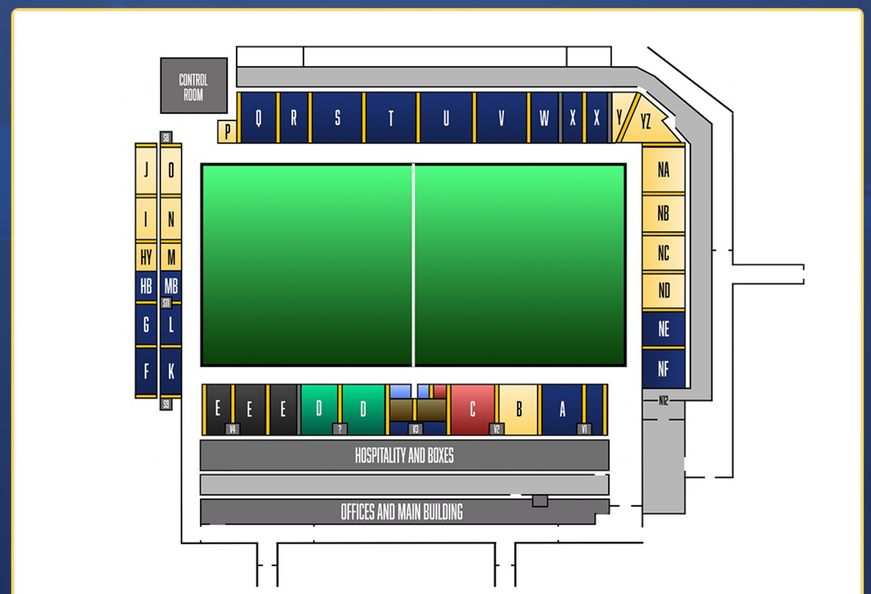
12:00	BTMK Box Office and Club Shop open
18:00	Hospitality areas open
18:30	Turnstiles open
18:45	Team news released
19:05	Players out to warm-up
19:45	**Kick-Off**
20:30	Half-Time
21:30	Full-Time
	Club Shop re-opens
22:00	Club Shop closes

INSIDE ROOTS HALL.

Entering the Stadium
Access into Roots Hall for away supporters is via the main entrance, off of Victoria Avenue, through the fenced off route in the car park. The Fairfax Drive entrance is for **home** supporters only.

Away supporters are located in blocks NF, NE and ND in the Solopress North Bank. Turnstile operators will have handheld scanners which are used to give you access into the ground.





Security and Searches
Security and bag searches will take place at the turnstiles before entry, and you may be requested to open your own bag to allow it to be searched. Turnstile operators will conduct checks that the ticket purchased is of the correct age category. Please see rest of the guide for our bag and flag policies.

Food & Drink
There is a small kiosk within the Solopress North Bank for away fans to purchase hot and cold food and beverages. This is currently not licenced to serve alcohol.

INSIDE ROOTS HALL.

Away supporters will be based in the Solopress North Bank in blocks ND, NE and NF



Matchday Programme
Our match programme 'The Shrimper' can be purchased from the Matchday Magazine hut located in the north-east corner of the ground, as well as from the dedicated programme sellers around the stadium entrances. Priced at £4, unless advertised otherwise, it's an essential matchday read, with all the latest news, exclusive interviews, stats and historical articles.

If you miss out on picking one up, head to **shop.southendunited.co.uk** to purchase online.

Disabled Supporters
Wheelchair bays are available in our away end, located under cover at the front of Block NF. Easy-access seating is also available for ambulant disabled supporters. Disabled-access toilets are situated within the Solopress North Bank - near Block NF.

If you require assistance on the day please speak to one of our friendly stewards.

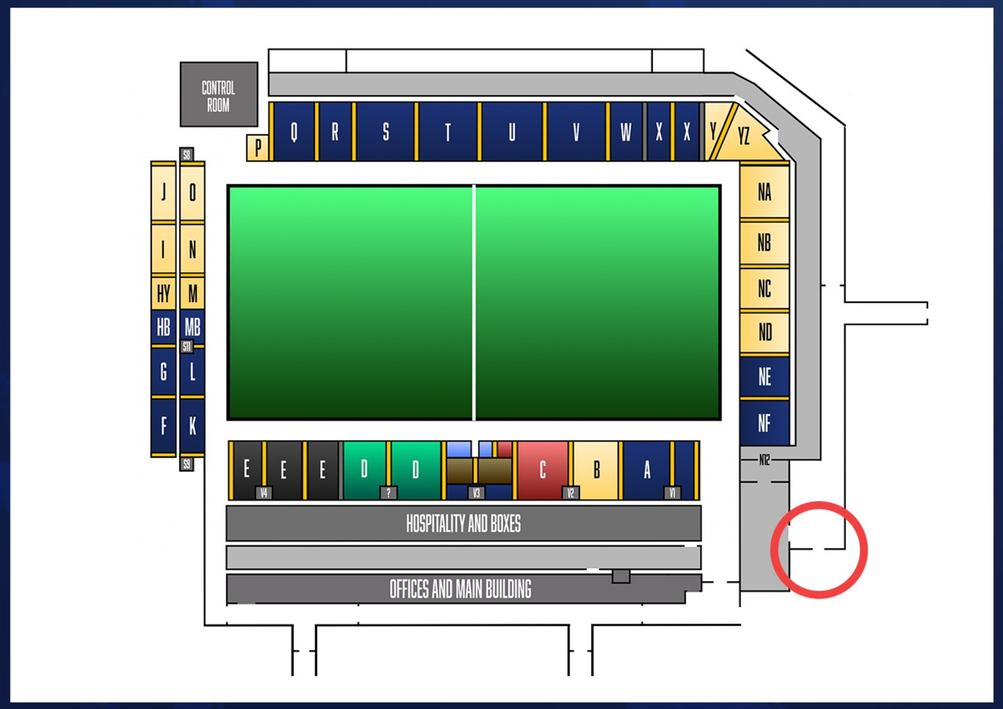
INSIDE ROOTS HALL.

ROOTS HALL IS A
CASHLESS STADIUM

Bag Policy
Southend United enforce a strict bag policy in the interest of the safety of all supporters in attendance. Bags must be no more than 40cm x 30cm x 20cm and must contain no prohibited items. We do not provide a left luggage or bag storage facility unless otherwise advertised for a specific fixture or event. Supporters arriving with prohibited or oversized bags may be refused entry and advised to return the bag to their vehicle or another suitable location.

Flag Policy
Small flags are permitted and medium flags are permitted as long as they do not block the view of others. Flags must not display discriminatory or abusive language or political or religious messaging. They must not be attached to sensitive areas such as CCTV cameras, safety signage, exit doors etc.

Turnstile location **Open 90 mins before KO**



Turnstile location

In the club shop building, located at the entrance to the car park.

Incident Reporting Number
07701 331606

FREQUENTLY ASKED QUESTIONS

Can I park at Roots Hall?
Unfortunately, no parking is available at Roots Hall to supporters. There's some street parking available around the stadium, but be aware of residents-only restrictions in some areas.

What time do turnstiles open?
Turnstiles open 90 minutes prior to kick-off.

Can I bring my flag?
Yes! The Club welcomes flags that demonstrate positive support. They must not be offensive or abusive. Any flags at Roots Hall must be made from fire-retardant materials. They must also not secured to gates, doors or safety structures and should not cover any sponsorship signs.



southendunited.co.uk

tickets@southend-united.co.uk

Thank you for reading - we look forward to welcoming you to Roots Hall.

Southend United Football Club

info@southend-united.co.uk
Roots Hall Stadium, Victoria Avenue, Southend-on-Sea, Essex, SS2 6NQ

July 2026